



VISAKHA GOVT. DEGREE COLLEGE for WOMEN
EVENT ORGANIZED REPORT
(2020-2021)



Title of the Event	Digital Marketing
Name of Event Organized	WORKSHOP
Name of Department	COMPUTER SCIENCE
Date of Event Organized	03-12-2020
Name of Department	COMPUTER SCIENCE
Name of the Chairperson	Dr S SHOBHA RANI, PRINCIPAL
Name of the coordinator of the Event	D.ARUNA PADMA
Class of the Participant	I BSC(MPCS,IOT,DSCS) & III BSC(MPCS)
No. of Participant (Student +Staff)	89+6
Name of the Expert with designation	Mr G.RAMESH NAIDU, Director
Contact number & Address of the Expert	Director Digicore next solutions
Objective of the Event	Create awareness about Digital Marketing Course and various modules available in the course and career opportunities.
Description of the event	Resource person explained the need and scope of Digital Marketing. Introduced various modules in Digital Marketing and sensitized students about career opportunities in Digital marketing
Outcome of the Event	Students got awareness of Scope of Digital marketing and its Career Opportunities.



VISAKHA GOVT. DEGREE COLLEGE for WOMEN
EVENT ORGANIZED REPORT
(2020-2021)



Photo Gallery



Coordinator



Principal