

ABOUT JKC-WOMEN

- ❖ **Jawahar Knowledge Centre (JKC)** was established in 2006-07 in our college as a training platform for students to develop Job Skills.
- ❖ **Aim :** Intensive training to students in employability skills
- ❖ To avail themselves of the bright opportunities in the global job market.
- ❖ **Utility:** To provide job opportunities for the girl students hailing from the rural areas, poorest of the poor and marginalized sections of the society.
- ❖ A solution to the unemployment faced by students studying non-professional courses in Degree colleges of AP.
- ❖ Students from rural areas who have no access to advantages experienced by their urban counterparts are also provided the latest technologies and opportunities to upgrade their skills and encouraged to compete for better standards of living.
- ❖ The centre received overwhelming response from the day one and the encouraging placements add to its strength and objectives
- ❖ Ever since, JKC-VGDCW stood affront as a Placement Cell, Career Guidance Cell and also as a Resource Centre for developing Communication Skills, Computer Skills, Interview Skills.

Principal's Foreword



Dr.S.Shobha Rani.,
M.Sc.,M.Phil.,Ph.D.
PRINCIPAL

It gives me immense pleasure to state that the Jawahar Knowledge Centre of Visakha Govt. Degree College for women, Visakhapatnam is active throughout the year. It plays a crucial role in locating job opportunities for Under Graduates and Post Graduates passing out from the college by keeping in touch with reputed firms and industrial establishments. It also works to bridge the gap between industry and institution by arranging seminars and workshops engaged by the industry experts and academic experts.

The JKC operates round the year to facilitate contacts between companies and graduates. The number of students placed through the campus interviews is continuously rising. On invitation, many reputed industries visit the institute to conduct interviews.

The JKC organizes career guidance programmes for all the students starting from first year. The cell arranges training programmes like Mock Interviews, Group Discussions, Communication Skills Workshops etc., and it also organizes Public Sector Exam Training for students who are interested to join Government Sectors. It also invites HR Managers from different industries to conduct training programmes for final year students.

The JKC of this college, with its qualified and dedicated members, provides appreciable placement assistance along with arrangement of adequate in-house and external industrial training which help students to excel in their on and off campus interviews.

There is always scope for continuous improvement in the journey of excellence. I am sure and strongly believe that with the active cooperation of all our



stakeholders, students, faculties, staff and parents of the students we will be able to achieve our goals.

Coordinator's Message



Dr.P.Padma Priya
Lecture in English

Jawahar Knowledge Centre (JKC) of Visakha Govt. Degree College (Women), established in 2006-07 has been playing a key role in enhancing the students' skill sets. JKC gives training in soft skills, communication skills, reasoning and general awareness. The training modules also include ethical values which shapes the students as responsible citizens in their career as well as in their personal life.

JKC conducts campus drives regularly so as to provide placements to the final year students. I am privileged to state that the JKC of our college has been strongly supporting the young women who want to acquire economic independence by providing a range of job opportunities and students can choose the jobs according to their qualifications and interests. It gives me immense pleasure that in the present academic year we could place 162 students.

Gem mentor (English) and Full time Mentor conduct special training classes to the students in Group Discussions, Interview Skills, Presentation Skills etc. before arranging campus drives.

Our students are placed in Multi-national companies like TCS, Wipro, Cognizant, Apex, WNS, Concentrix, VGA and in many other well-established companies. Our Jawahar Knowledge Centre always stands a step ahead in arranging workshops, seminars and awareness programmes by inviting eminent personalities from the industry and society. JKC and Career Guidance Cell are also



arranging AUCET& ICET coaching classes to the students. On the whole the JKC and Placement Cell are catering to the needs of the students.

